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Date: 9/25/2025 8:01:33 AM

Subject: [EXTERNAL] - Nicotine Free Generation: September 2025

Attachments: Vape Music Player.jpg

Vape Teddy Bear.jpg

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(Please post! RSVP to this email for a presentation.)

The NFG policy uses a birthdate to set a limit on retailers' ability to sell nicotine products. NFG prevents the creation of future demand for nicotine by preventing sales to everyone born after the designated birth date. Users who currently are legally sold nicotine are NOT affected.

Seventeen Massachusetts cities and towns, with over half a million residents, have already enacted NFG to protect their young people.

Did you know?

9,300 Massachusetts residents die of nicotine addiction each year. -- American Lung Association

Did you know?

NFG Massachusetts has MOMENTUM! Major endorsements follow:

Did you know?

MMS endorsed NFG.

The Massachusetts Medical Society, representing 24,000 physician and medical student members in all of our cities and towns, endorsed NFG in May:

"The MMS supports legislative efforts to establish a 'Nicotine-Free Generation' in Massachusetts through the prohibition on sale of addictive nicotine products to anyone born after a chosen date."

Did you know?

AMA endorsed NFG.

The American Medical Association endorsed Nicotine Free Generation in June:

"RESOLVED, that our American Medical Association advocate for legislation establishing a Nicotine Free Generation through the prohibition on sale of addictive nicotine products to anyone born after a chosen date"

"and be it further Resolved, that our AMA alert its members to current opportunities to create Nicotine Free Generation policies ... within the towns, cities, and states where they practice and live."

Did you know?

The 84 plans NFG 2025 Stipend Project.

The 84, "MA Youth Fighting the Tobacco and Vaping Industries"
made Nicotine Free Generation its "Stipend Project for Fall 2025".

Did you know?

MTCP includes NFG in its BoH Work Plan.

MTCP, the Massachusetts Tobacco Cessation and Prevention Program
now includes Nicotine Free Generation in its Board of Health Work Plan, stating it clearly as a goal
for its Commonwealth-funded programs.

[RSVP to this email for more information or to volunteer or to unsubscribe. Please invite us to make a presentation about NFG.](#)

[Please forward to others who want all of our kids to live their full, healthy lives.](#)

[PS: Big Tobacco "claims" it does not market directly to young teens. It is our responsibility to protect our kids from these predatory practices.](#)



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